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## MEDIA RELEASE

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### Stairway to Heaven

ASFIT Misfits Running Club is rising up to the challenge to climb the stairway to heaven to support local charity Rosies. Rosies is proud charity partner for Active8Change's SkyPoint Sea to Sky Q1 Stair Challenge on the Gold Coast for the second year running on Sunday, February 28.

The ASFIT club decided to climb the 1,331 steps of Q1 in loving memory of one of their members' daughter, who unknown to her parents became homeless and then a supporter of Rosies.

ASFIT manager, Amanda Scott said the team members want to recognise the support and warmth of friendship Rosies provides to those most abandoned in our local community.

"The loss of our friend's daughter, and the heartbreak she is suffering has greatly affected us and we wanted to show our support by fundraising for Rosies", said Ms Scott.

"We decided to join together as a team and register for this year's Q1 Stair Challenge to help raise awareness and funds for this remarkable local charity", she said.

Gold Coast branch coordinator, Wendy Coe is so proud for Rosies to receive such thoughtful support and recognition.

"Our aspiration is to provide unconditional acceptance and friendship to people who are marginalised within our community - especially those who are homeless, at risk of homelessness, or simply lonely", said Ms Coe.

"So to receive such wonderful support, and recognition from our supporters who have known someone who has experienced such difficult times, is very humbling," she said.

On the Gold Coast it is estimated some 4,000 residents call the streets their 'home'. So join in the Q1 Stair Challenge and fundraise for Rosies. Run, walk or crawl your way to the top of our tallest vantage point and know that you are helping others with every single step!

Q1 is one of the most iconic buildings in the world and on February 28, 2016 you have the chance to take it on from sea level to SkyPoint! With a total of 77 floors this is a serious challenge but the view from the top of the observation level at SkyPoint will make all the hard work worth it.

Register and start fundraising for Rosies, or donate now at [rosies.org.au/q1-stair-challenge-2016/](http://rosies.org.au/q1-stair-challenge-2016/)

*"Friends on the street, in the courts, detention centres, prisons, and drop-in centres."*



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## About Rosies on the Gold Coast

Rosies provides unconditional acceptance and friendship to people who are marginalised within our community - especially those who are homeless, at risk of homelessness, or simply lonely.

Rosies is a volunteer-based not for profit organisation that commenced in Queensland in 1987 as a youth mission on the Gold Coast. Today, Rosies has grown to reach out to all of our friends on the street, in the courts, detention centres, prisons, and drop-in centres.

Rosies is the longest serving community organisation supporting the Gold Coast Schoolies Week safety program. Our Branch has street outreach vans operating within the local community providing a cuppa, bite to eat, and a chat. We have a drop in centre that provides free supplies, as well as lunches and food baskets at a nominal cost. We also provide emergency supplies such as nappies and food packages for domestic violence resettlement programs with other agencies. Our team holds BBQs, provides a cuppa at the local court, and prison visits.

Through the joy of friendship Rosies aim is to acknowledge human dignity and inspire an increased self-reliance. It's amazing what a simple cuppa, bite to eat, and a chat can do.

## About Q1 Stair Challenge 2016

The Active8Change Q1 Stair Challenge commenced in 2015. This is the second year that Rosies has been proud charity partner.

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## About ASFIT Misfit Running club

The ASFIT Misfit Running Club is for runners who want to improve and challenge themselves. The club's culture is based on challenge and friendship. Members support each others in training and in life. The group was formed under the impulsion and initiative of ASFIT Personal Training. ASFIT is proud to be fundraising for Rosies at the Q1 Stair Challenge 2016.

## Media enquiries

For all media enquiries, photos and interview opportunities please contact

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