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Choice steps up for Q1 test

THE team from Gold Coast home builder Choice Homes are preparing to put themselves through the pain barrier at the Sky-Point Sea to Sky Q1 Stair Challenge next month.

The company has partnered with the Q1 Stair Challenge to sponsor the event, in which entrants take on a gruelling 78-floor stair climb to the top of the iconic Surfers Paradise highrise.

With more than 1500 entrants expected, the event aims to raise \$100,000 for local charity Rosies – Friends on the Street. Funds raised will go to helping more than 2000 homeless people across the Gold Coast.

The event on February 28 offers a range of team and individual categories for participants to run, walk or crawl their way to the top.

All those taking part are required to raise or pledge a minimum of \$35 for Rosies.

Choice Homes chief Troy Knight concedes it's a serious challenge to take it on from sea level to SkyPoint but is thrilled to be supporting the event.

"It's fantastic to be able to promote fun and fitness on the Gold Coast while supporting such a worthwhile charity," he said.

Choice Homes has raised the stakes with several employees participating in the event.

"We have quite a few team members running the stair challenge and the competition has been fierce in the office," he said.

"Our construction manager Steve Big-nell has already raised over \$3000.

"He's lost a lot of weight and has gotten very fit for the challenge."



Choice Homes' Ben Peasley gets ready for the Q1 Stair Challenge.